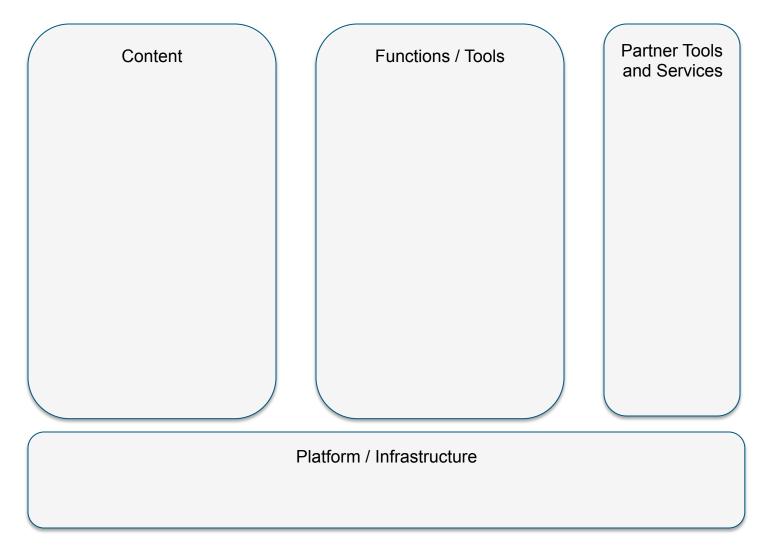
eBooks in Education: The New Textbook

IDPF Digital Book 2012 June 4, 2012

Ken Brooks, Jr. ken.brooks@cengage.com

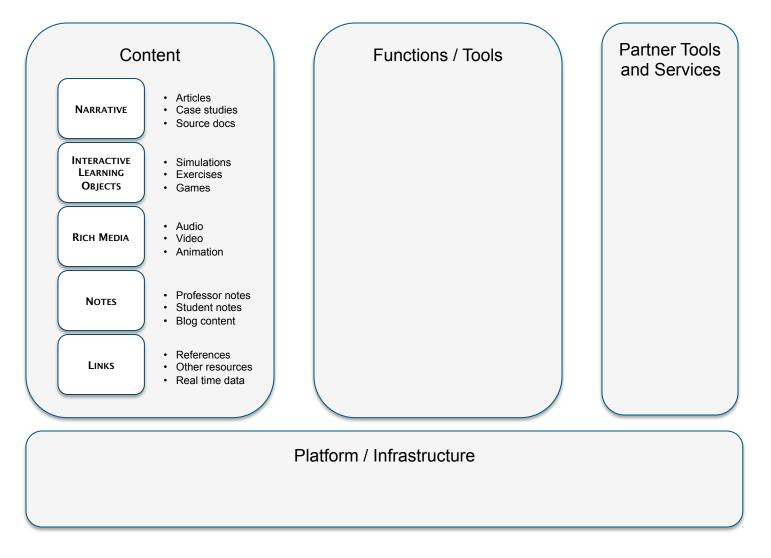


The Personal Learning Experience Framework





The Personal Learning Experience Framework: Content





Rich Learning Environment

Pre-Lecture: Chapter 6 Introduction

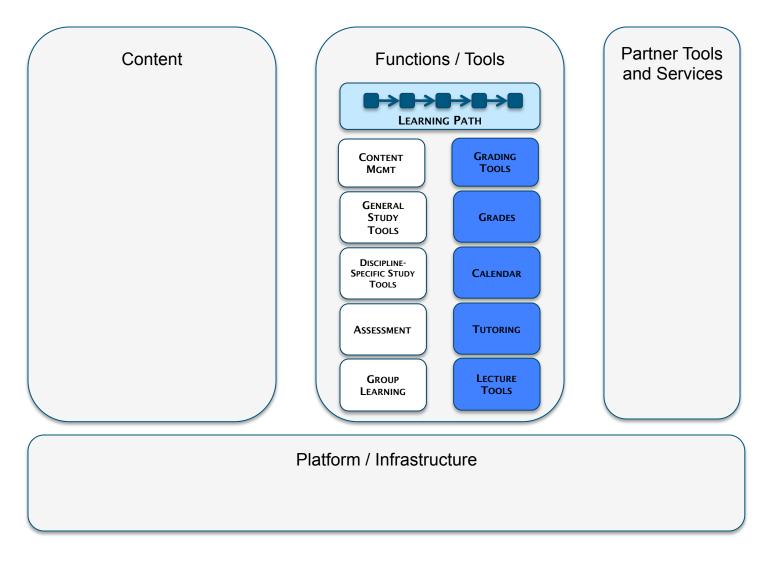
Short video clips open each chapter and provide an overview of the chapter designed to engage them in the content.



α The Narivet Forces of Supply and Demand - Reading: The Warket Forces of Supply Beline hers | belie The Market Furges of Skeph and Bornaul Equilibrium a 8 dows the nuclei supply nave and market domaid nave hypother. Nation here is one point at which the suggly and demand our we interseet. This point is the market's equilibrium. The prior at this intersection North N 100 1 100 likelum price, and the quantity is called the opail inclum ALC: NO brian prior is to coper soc, and the spalled an quarty The Equilibrium Of Supply And Demand furth in band where the succey and demand survey intersect. At the expellpture pilot, the quantity sale Te quarity derandst. Here the spallprint pice is \$2.00 A this pice, 7 on ones present of 7 ce-tream cares are demanded Price of ke-Cean Care 12:00 12 13 burnelity of load man Const Callyve Larly. i wisaan defaan de werd op diktor op anisasien is wisit oerien foos om Drive Relevables pin,



The Personal Learning Experience Framework: Tools

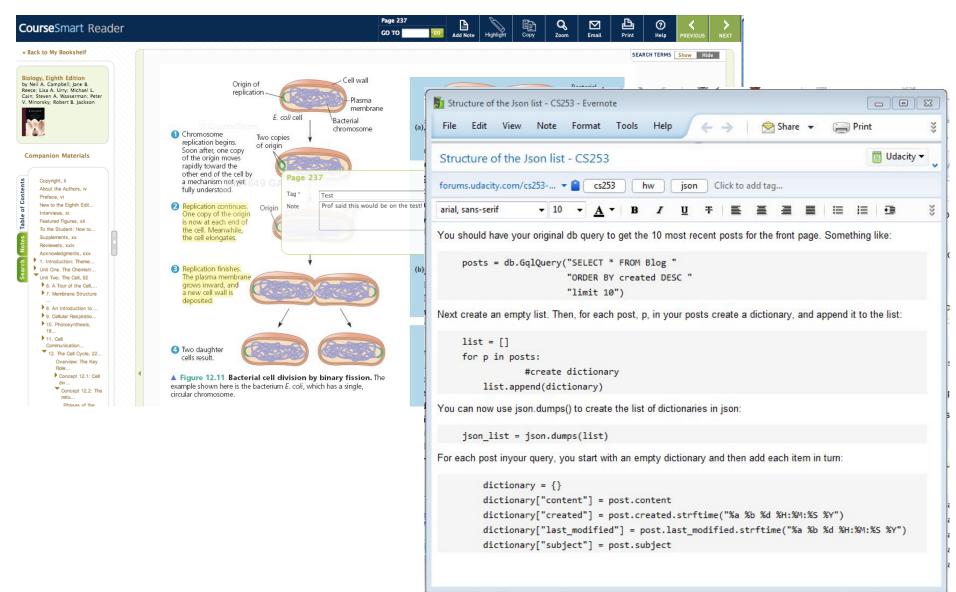




Learning path

ades For Economics		View Outcome	s Vie	w Progress Report
		Status	Score	Percentage
ctivity en Principles of Economics				
Reading - Chapter 1		Complete	-	-
Supplement - Economid Models		Complete	-	-
Assignment - Thinking Like an E	conomist	Complete	28/30	94%
Quiz - Math and Graphing		Complete	78/100	78%
low Markets Work				
Reading - Chapter 1		Complete	-	-
Supplement - Economid Models		Complete	-	-
Assignment - Thinking Like an E	conomist	Complete	28/30	94%
Quiz - Math and Graphing		Not Completed		-
Reading - Chapter 1				-
		Not Completed		
Conomid Models		Not Completed	-	-
Assignment - Thinking Like an E	conomist			-

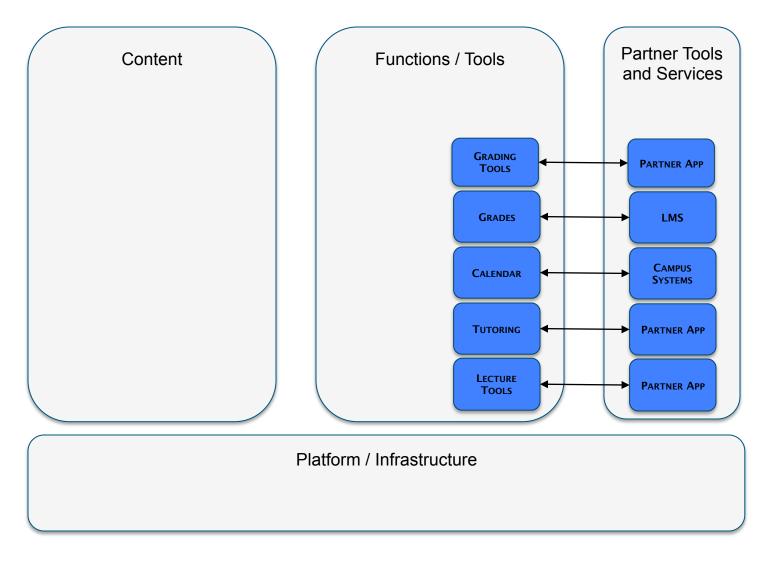
General Study Tools: Notes



Social Media and Group Learning

Quest	ions T	ags	Users Badges Unanswered Search Questions Tags Users Ask Question	
U votes	U answers	4b views	unit5-22 unit5-21 unit5-24 38 secs ago Dilshod Saidov 56 Add	
0 votes	0 answers	1 view	Still confused about login hw4-2 [hw4-2] 3 mins ago kerson 36	4.01.44
2 votes	1 answer	19 views	How can we use CAS in google app engine? Being ago Bart 205	
0 votes	3 answers	75 views	Json doesn't look pretty hw5-1 14 mins ago Matt Burland 840	
0 votes	1 answer	48 views	Problems: How to simulate login Udacity with Python 2.7 spoiler login question udacity 34 mins ago TerryTerry 1	Land Contraction C
3 votes	4 answers	360 views	May I use Tornado instead of Google appengine ? tornado appengine tagme 35 mins ago Marin Petr	Ange repuil, . and when the and member at and member at . and member at
0 votes	2 answers	17 views	You did not redirect us to a permalink url please review permalink hw5-1 error 43 mins ago sudha p	inger senth, for the factor, inder the factor, i
1 vote	1 answer	30 views	GAE: Datastore Read Operations discussion appspot-caching 45 mins a	and the paper
0 votes	2 answers	24 views	HW 5 Solution gives me an error	

The Personal Learning Experience Framework: Partner Tools





Support for Third Party Applications



CENGAGE Learning

The Personal Learning Experience Framework: Infrastructure

Content		Functions / Tools		Partner Tools and Services
	Platform	/ Infrastructure		
	KUP API		RMISSIONS	USER PLATFORM



Excerpt from Principles of Economics Taxonomy

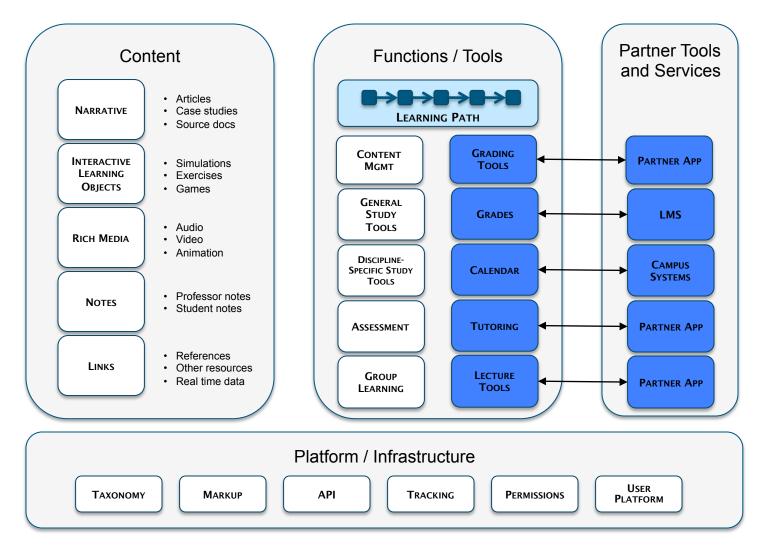
level_1	level_2	 level_3 	▼ level_4
Development economic			
■Economic growth			
Economic policy	■Antipoverty policies	<u> </u>	
	Commercial policy	Barriers to trade	Export subsidies
			Government domestic procurement
			Health and safety standards
			■Quotas
			⊟Tariffs
		■Preferential trade agreements	Customs unions
		_	■Free trade areas
			Trade creation
			Trade diversions
		Protectionist arguments	Defense industry protection
			🗏 Fair tra 🔁
			Government tariff revenue
			■Job creation
			■New industries
			Strategic trade policies
	■Fiscal policy		
	Intermediate targets		
	Monetary policy		
	■Monetary-fiscal policy relationship		
Economic theory			
International finance			
International trade			
• Macroeconomics			



Anytime, anywhere

Support Tier	Devices	Notes
1. Laptop/Desktop		
2. Slate		
3. Smartphone		Support via device's Web Browser
		CEN Lear

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