super widgets









what's a widget?



widget

('wijit) *n.* a mini application with limited functionality that can be placed on a book page and executed automatically or by the end user, e.g. a gallery, clock, stock ticker



what's a super widget?



super widget

('sooper 'wijit) *n.* a mini application with **virtually limitless** functionality that can be placed in a book and executed automatically or by the end user



super widget demo

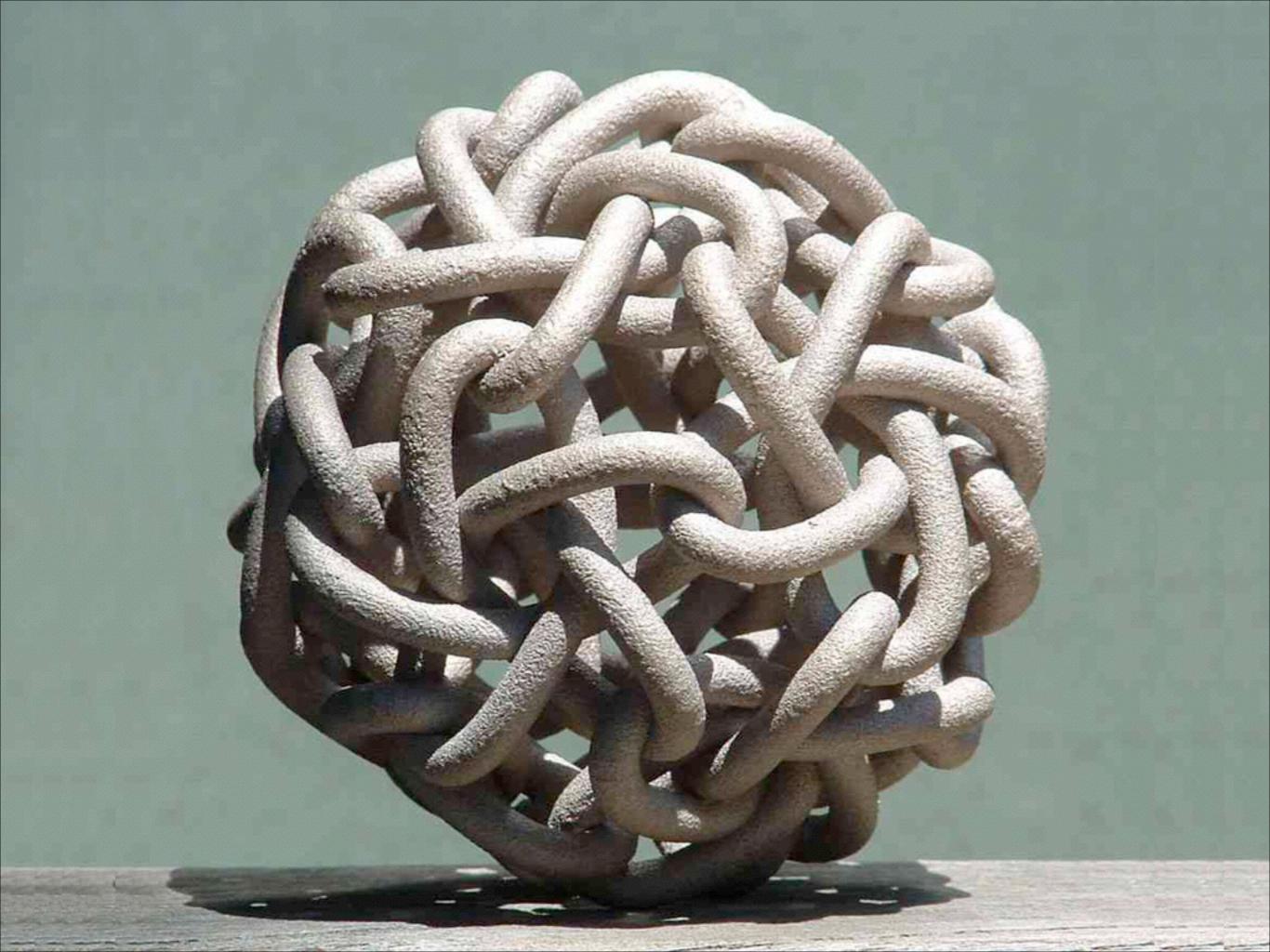


how does a widget become super?



widget landscape now







3 steps









Find Common Ground

- Common widgets
- Easy to implement, flexible and customizable
- Accessible
- Hooks for analytics
- Compatible: reading systems and content creation systems
- Open source and open standard















introducing "Asimov"



It doesn't work on a small scale—it only succeeds on a large scale.

The larger the number of people, the more predictable the future.



Asimov Widgets

- Video
- Audio
- Popup
- Gallery or image sequence
- Multiple choice or true/false quiz
- Text resizer
- Scrolling sidebar



More Asimov Widgets

- Flashcards
- Tabs and accordions
- Image comparison
- Image scroller
- Drag-and-drop quiz
- Charts and graphs
- User contributions and many more









No Place Like Home

- A user-friendly place to share demos (like the W3C/IPDF websites)
- A developer-friendly place to share code (free, like GitHub)
- An implementer-friendly place to discuss (like a discussion list/forum)
- A collaborator-friendly place to share specifications (like a wiki)



let's get going!

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